

Quadrant Chart for Projects

Date: _____

Company Name: _____

Product / Purpose

Details on Product, Service or Technology

Key Customers

Show you track record with customers. Name, Program, Project, Capability.

Key Partners

Partners, Suppliers and their Parent Company

Capabilities

Key capabilities in products / services / technologies your company offers

Differentiators

What sets you apart from other competitors. Value, benefits, innovation.

Quality Standards & Other Accreditations

List of recognised standards and certifications.

Contact Address Details

Name, postal / street address, phone, email , website.
