

Business Planning Outline

3 Chunks Method

What is the Goal?

3 High Level Steps to Goal

Major Phase / Thing / Milestone 1

Major Phase / Thing / Milestone 2

Major Phase / Thing / Milestone 3

Timeline Method

12 Month Game Plan High Level

90 Day Game Plan Medium Detail Level

30 Day Game Plan Low Detail Level

One Week Game Plan Action Items Level

Backward Planning Method

Reached your goal and now looking backwards.

What did you do to get there?

How did you do it?

And how'd you make it easy?

How did you make it fun?

What were some of the challenges that came up along the way?

And how did you overcome them?
