

# Business Goals Setting Worksheet

## Business Goal Setting Introduction

### Business Goals and Vision

What do you want?

Imagine your business 1 year in the future.

How big is the business?

What are the results generated by the business?

### Set Your Goals

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### Why These Goals

What does getting these goals mean to you?

Freedom for: financials, time, travel, choosing your clients, creative expression, new offers

How does the goal help your customers, family, co-workers, community?

How does your life improve with the goal? Success, Happiness, Joy, Security, Wealth, Impact...

### List the benefits.

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### Focus On Goals

What are the main milestones to reach your goal?

Milestone 1: \_\_\_\_\_

Milestone 2: \_\_\_\_\_

Milestone 3: \_\_\_\_\_

Can your goal be planned over 1, 3, 12... months?

Duration: \_\_\_\_\_

Imagine reaching your goal and looking backwards, what challenges did you overcome.

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Visualize the steps to reach your goal and write them down

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### Act On Goals

List the projects needed to reach your goal.

e.g., Business strategy attributes enabled / improved / fixed.

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Set 1-3 daily primary tasks for your goal.

Note the time used towards your goals.

Review your goal objectives and results.

## Daily Goals

Say the quotes to yourself daily to reinforce the goal getting mindset.

“The question I ask myself like almost every day is, “Am I doing the most important thing I could be doing?”

- Mark Zuckerberg.

“Why do I devote my time to planning, researching, and taking action to achieve my goals?” – Noah St John

“If you want to be happy, set a goal that commands your thoughts, liberates your energy and inspires your hopes”

– Andrew Carnegie , steel industrialist

Date: \_\_\_\_\_

Primary Goal 1

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Primary Goal 1 Duration

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Primary Goal 1 Progress Results

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Primary Goal 2

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Primary Goal 2 Duration

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Primary Goal 2 Progress Results

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Primary Goal 3

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Primary Goal 3 Duration

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Primary Goal 3 Progress Results

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