



MATTHEW BULAT

I T M A N A G E R

PROFESSIONAL BIO

I make it possible for business owners of all sizes to gain business technology leverage automation with coaching and consulting so they can get business automation operational.

ACHIEVEMENTS

Wrote "IT Jobs Formula" book, 1500 roles
Wrote 74 Uses for the NBN
Wrote 9 Business Accelerators
Built Business Model Creator
Built Marketing Plan Creator
Built Customer Segment Research Tool
Built Business Strategy Checklist Tool

RELEVANT SKILLS

- IT Operations
- Business Analysis
- Systems Design
- Innovation
- Keyword Analysis
- Search Engine Optimisation
- Information Content Authoring
- Business Modelling
- Change Management
- Business Process Improvement
- Sustainability Strategy

CONTACT INFORMATION

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<https://www.matthewb.id.au/>
<https://strategicresearch.info/>
<https://itjobsformula.com/>
<https://onlinetransformstar.com/>

CAREER OVERVIEW

Global Webmaster

2008 - present

- Manage websites for performance and growth
- Over 1 million users per year
- Over 450 pieces of Google Indexed content
- Over 250 keyword phrases ranking top 3 on Google

IT Lecturer and Tutor

Central Queensland University 2017 - present

- Teaching 14 subjects in Information Technology
- Website Development, IT Project Management, Workflow Analysis...

IT Operations Manager

NEC 2004 - 2014

- Managing IT for Australian Government at 18 sites with 4000+ staff
- Maintaining 99.5% availability across 150+ servers...

RELEVANT EDUCATION

The University of Southern Queensland

- Bachelor of Technology 1999
- Master of Engineering Technology 2003

Professional Development

- Qualifications from:
Microsoft - Systems Engineer, Database Administrator...
Google - Analytics, Adwords, Shopping, Mobile...
SEMrush - Keywords, SEO, Advertising, Technical SEO...

ASSOCIATIONS

- Senior Member, Australian Computer Society - Certified Professional
- North Queensland Chapter Chairman for over 10 years